

CRAYONS & CRAVINGS

FOOD CRAFTS FAMILY

CRAYONSANDCRAVINGS.COM

WELCOME TO CRAYONS & CRAVINGS!

..... meet *Jaclyn Shimmel*

Jaclyn Shimmel, busy New Jersey mom and owner of Crayons & Cravings, has covered everything from recipes and crafts to money-saving tips on her blog over the past seven years. With a background in education, Jaclyn enjoys sharing easy-to-follow recipes, crafts, DIY projects, and more with her audience.



CRAYONS & CRAVINGS IS A CREATIVE LIFESTYLE BLOG FOR BUSY MOMS FEATURING EASY RECIPES, FUN CRAFTS, DIY PROJECTS, KIDS ACTIVITIES, PARENTING TIPS, AND SO MUCH MORE.

DEMOGRAPHICS

90% Female

70% Ages 25-44

85% US

SERVICES OFFERED

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CRAYONS
&
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SITE STATS

150,000

UNIQUE MONTHLY VISITORS

180,000

UNIQUE MONTHLY PAGEVIEWS

49,000+

TWITTER FOLLOWERS

24,000+

PINTEREST FOLLOWERS

14,000+

INSTAGRAM FOLLOWERS

11,000+

FACEBOOK FANS