

CRAYONS & CRAVINGS

FOOD CRAFTS FAMILY

CRAYONSANDCRAVINGS.COM

WELCOME TO CRAYONS & CRAVINGS!

..... meet *Jaclyn Shimmel*

Jaclyn Shimmel, busy New Jersey mom and owner of Crayons & Cravings, has covered everything from recipes and crafts to money-saving tips on her blog over the past seven years. With a background in education, Jaclyn enjoys sharing easy-to-follow recipes, crafts, DIY projects, and more with her audience.



CRAYONS & CRAVINGS IS A CREATIVE LIFESTYLE BLOG FOR BUSY MOMS FEATURING EASY RECIPES, FUN CRAFTS, DIY PROJECTS, KIDS ACTIVITIES, PARENTING TIPS, AND SO MUCH MORE.

DEMOGRAPHICS

90% Female

70% Ages 25-44

85% US

SERVICES OFFERED

contact for custom service!

Sponsored Posts

Social Media Campaigns

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Twitter Parties



Jaclyn@CrayonsandCravings.com

twitter.com/crayonscravings

[instagram.com/crayonsandcravings](https://www.instagram.com/crayonsandcravings)

[pinterest.com/crayonsandcravings](https://www.pinterest.com/crayonsandcravings)

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SITE STATS

45,000+

UNIQUE MONTHLY VISITORS

60,000+

MONTHLY PAGEVIEWS

50,000+

TWITTER FOLLOWERS

21,000+

PINTEREST FOLLOWERS

14,000+

INSTAGRAM FOLLOWERS

10,000+

FACEBOOK FANS